



46<sup>th</sup>  
*Gala*  
2024

# FINE ART AUCTION

## Craig Ford

I'm Craig!

A local artist and Atlanta native. I am mainly a painter but I dabble in mixed media, incorporating photography from time to time.

I see myself as a visual storyteller, taking ordinary objects, putting different contexts and ideas in their compositions. In my art, I take ordinary objects and enhance their visual meaning.

Nostalgic icons or everyday items find a place in my vividly colored pieces.

When I'm not busy making art, I've taught art and design at Young Harris College (2018-2021); and currently I instruct drawing and painting at the Roswell Visual Arts Center.

My art business has been designated as a "Trusted Art Seller" with The Art Storefronts Organization, which means you can shop with confidence, and know that I stand behind the quality and value of my products.

Inspiration: My artistic references range from David Hockney, Wayne Thiebaud, Fairfield Porter, Richard Diebenkorn, and Jennifer Bartlett to Bridget Riley to name a few.

Technique: I paint in a realistic, representational style that leans heavily toward pop-art. I frequently incorporate a variety of non-paint materials into the surface of my artwork to embellish the image visually.

Career Highlights: After graduating the University of Georgia in the mid-80's, I've worked as an art director with several ad agencies; starting my own graphic design firm at the end of the 90's and now I am pursuing a career as a fine art artist.