



9TH ANNUAL ART IN THE SQUARE FESTIVAL
September 15-16, 2012

Dear Exhibitor:

You are cordially invited to participate in Downtown Gainesville's 9th Annual Juried **Art In The Square** on Saturday and Sunday, September 15-16, 2012, sponsored annually by the Art In The Square Association and Main Street Gainesville.

The festival will take place on the Square in beautiful Downtown Gainesville from 10:00 am to 5:00 pm on Saturday and from 11:00 am to 5:00 pm on Sunday. Booth set up will take place between 8:00 and 10:00 am on Saturday. There will be professional artists in all media from Gainesville/Hall County and the surrounding region displaying and selling their work. Games, music and food from the many downtown restaurants will make this an unforgettable event. Five Awards of Excellence, four Honorable Mention Awards, and a People's Choice Award will be chosen with prizes totaling over \$1500.00.

A selection committee (jury) will determine who will be accepted for this festival. Therefore, all artists must submit a completed application form - please fill out all information (page 2), a check for entry fee (non-refundable made out to City of Gainesville), a CD or 3-5 photos of your work and booth, and the waiver of liability form (page 4) by **August 1, 2012**. Artists are responsible for providing their own 10' by 10' tent (no tents will be available for rental). Notification emails and/or letters will be sent to all artists who apply; accepted artists will receive directions and information starting in late August.

Please complete pages 2, 3 and 4 (signature required at bottom of each page) and keep copies for your records. Mail completed forms along with your business card (if applicable) and your check for the entry fee to the address below.

Thank you for your interest in the **9th Annual Art In The Square**. We look forward to working with you and your participation in this special event to showcase and to promote local and regional artists.

Sincerely,

A handwritten signature in black ink that reads "Anne Brodie Hill".

Anne Brodie Hill, Coordinator
7720 Appaloosa Trail
Gainesville, GA 30506
(770) 886-6126 e-mail: annehill@aol.com

EXHIBITOR APPLICATION

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Name _____ Phone Number : _____

Address _____

E-mail _____ Web Site _____

Cell Phone Number _____ Fax _____

Type of Art (circle category and please provide a brief description)

Painting Photography Pottery Jewelry Mixed Media Sculpture Other (elaborate below)

Fees (Entry fees are non-refundable.)

*One Day Booth Fee (Saturday ONLY)	\$65.00	_____
*One day booths will be located on Main Street		
Two Day Booth Fee (Saturday and Sunday)	\$100.00	_____
Table and 2 chairs	\$15.00	_____

TOTAL ENCLOSED: _____
(Make check payable to "CITY OF GAINESVILLE")

Images (Please enclose with entry form and check.)

Please submit digital images or hard copies of photographs of your work and/or booth. A minimum of three (3) and a maximum of five (5) digital images will be considered.

- Digital images only sent via CD will be accepted
- Minimum resolution of 300 dpi (dpi = dots per inch)
- Image must be at least 1920 pixels on longest edge
- Please save file in JPG format
- Image file size must be less than 10 megabytes

Other information (Please Circle "Yes" or "No")

Do you need electricity?	Yes	No
Will you provide your own table and chairs?	Yes	No
Any other information needed by organizers _____		

Please complete this form and mail with your check ASAP no later than August 1, 2012.

Booths are assigned on a first come, first served basis. Those opting for Saturday ONLY will be positioned on Main Street.

Mail to: Anne Brodie Hill, AITS Coordinator, 7720 Appaloosa Trail, Gainesville, GA 30506
770-718-7586 or 770-886-6126 or email annehill@aol.com

RULES AND REGULATIONS

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Please read the following rules and regulations for the *ART IN THE SQUARE FESTIVAL* before filling out and submitting your application.

ENTRY REQUIREMENTS:

1. Submit up to 5 photos of the work you will be displaying including one of your booth set-up.
2. Enclose a check for the entry fee and table/chair rental fee (if needed).
3. Complete and sign Exhibitor Application, Rules and Regulations and Waiver of Liability. All forms must be signed if you wish to participate in the festival.

Deadline for application is August 1, 2012

BOOTH SIZE AND FEES:

Your exhibit space will be approximately 10' x 10'. The entry fee is \$65.00 for Saturday or \$100 for Saturday and Sunday. More than one booth space may be rented. Tables (6' rectangular) and 2 chairs may be rented for an additional \$15.00. The Art in the Square Association will not charge commission on art work sales.

TAXES:

Exhibitors are responsible for collecting and reporting Georgia Sales Tax (7%) on all sales, if applicable. This amount may change before the time of the festival.

SECURITY:

Gainesville Police will be on duty from Saturday 6pm until Sunday 10am. However, we cannot be responsible or liable for any injury in your booth to any customer or exhibitor and/or, loss or damage to property in your booth for any reason. You will be responsible for securing your booth and contents in the evening, any insurance coverage for your personal property and/or injury to any customer/persons in your booth.

DISPLAYS, TABLES AND CHAIRS:

Exhibitors must bring their own display materials such as easels, display screens, etc. All tables must be draped to the floor on all sides (you may use tablecloths or sheets). Booths must be kept clean at all times, and must be left clean at the end of the festival. All items not displayed must be kept under your tables and out of sight.

PLEASE LEAVE YOUR BOOTH AREA CLEAN!

SET-UP AND BREAKDOWN:

Set-up begins Saturday at 8:00 AM. You should have your area ready to greet customers by 10:00 AM. Show hours are from 10:00 AM – 5:00 PM on Saturday and 11:00 AM – 5:00 PM on Sunday.

This is a binding contract. All displays must remain set up until the close of the festival date for which you have registered. Failure to do so will forfeit any eligibility for future participation.

Artists are solely responsible for the set up and break down of their own booths. Any volunteers assisting the Art in the Square Association are provided as a *courtesy* and are not required to assist artists or handle art work. If you choose to utilize any volunteer you do so at your own risk, they are not responsible for any loss or damage.

THERE IS NO SMOKING ALLOWED IN THE FESTIVAL AREA. THANK YOU!

SIGNATURE

DATE

WAIVER OF LIABILITY/HOLD HARMLESS AGREEMENT

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In consideration for being allowed to participate in *Art In The Square*, I, _____, do hereby waive, assume the risk of, and release and forever discharge the City of Gainesville, its officers, agents, representatives, and employees from liability under any cause of action, contract, tort, judgment, penalty, claim or demand whatsoever in law, equity, or otherwise, for any physical, mental, or emotional injury which may befall me or for any property damage which may occur to my property.

I agree to hold harmless and indemnify the City of Gainesville and its officers, agents, representatives, and employees from all costs, liability, damages, expenses, costs and legal expenses claimed or recovered by any person, firm or corporation by reason of injury to any person or property resulting from my acts or omissions during the execution of this program and related activities.

SIGNATURE

DATE

WITNESS SIGNATURE

DATE