



Frequently Asked Questions - Free Range Art Project

The “murals” which will involve reproducing two dimensional works on an 8-foot by 8-foot scale durable, fade-resistant marine grade board. **Does the art have to be square? No however the final “mural” board will be square.**

There will be 10 pieces in total selected on a rotating basis for the purpose of temporary installation in a public area in Gainesville/Hall County. Five (5) will be installed in 2015, and five (5) in 2016. These interchangeable pieces will be on view for approximately three (3) years. **How long will each piece be displayed? Each piece will be installed for approximately 3 years, depending on how quickly the image fades. The vision is to make this an on-going project with pieces rotated out every few years.**

Forms are due by August 21, 2105. **When will the pieces be selected? We will select the pieces in early September.**

Release: Signing this form indicates that the artist understands that this is an open opportunity to participate in the Free Range Art Project. If selected, artist hereby grants permission for resulting work to be photographed, duplicated and reproduced for an onsite installation. Work may be included in promotional photographs to be used for promotional purposes on television, newspapers, magazines, press releases, websites or any other media deemed appropriate by the Vision 2030 Public Art Committee. **If selected, artist will release the work to be used in a public setting without compensation. Do I still retain ownership of the original piece of art? Yes, it is the photo image that will be used for the promotional purposes, and the actual “mural”. May I sell my original work while it is hanging in Gainesville? Yes.**



If you have any other questions please contact us at:

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